

Press Release  
August 2021



The spectacular stage run over the Alps is taking place from the 4th of September to the 11th of September 2021.

## The countdown is on: 16th DYNAFIT Transalpine Run powered by Volkswagen R

On September 4th, the starting signal for the 16th DYNAFIT Transalpine Run powered by Volkswagen R (TAR) will be given in Hirschegg in the Kleinwalsertal valley. Altogether, 300 teams of two from 22 nations will cross the Alps by foot on eight stages with 263.6 kilometers and 15.320 meters of vertical height in total before reaching their destination in Prad in South Tyrol. Another 150 teams will get a nose full of the Transalpine Run air at the popular RUN2 – a run over the first two stages.



Transalpine Run 2019. Photos: wisthaler.com

Experienced endurance athletes as well as ambitious hobby runners can look forward to a week full of sweat, tears and pushing the limits: This year, the first stage of the DYNAFIT Transalpine Run powered by Volkswagen R will lead the participants from the Kleinwalsertal valley to Lech-Zürs and from there to St. Anton on the Arlberg and Galtür. On the fourth day, the high alpine route will go on over the Bieler Höhe and over the Swiss border to Klosters, where a mountain sprint will provide a little breather for the long-distance professionals on the fifth day. The sprint will start at the village center of Klosters and carry on over demanding 8.5 kilometers and 800 vertical meters to the top station of the Madrisa. In a long sixth stage the participants of the Transalpine Run will pass a fascinating mountain landscape surrounded by peaks of more than 3.000 meters of height to arrive in Scoul in the lower Engadin then. A new definition of limits will probably reach even the most experienced teams by the seventh day. Once having conquered the highest point of the TAR 2021, the Fuorcla da Rims (2,975 m), they will descend through alpine territory and pass the Italian border to Prad in the Vinschgau. On the 12th of September following a one-day stage, they will cross the finishing line in Prad, where the partner venue is welcoming all participants and guests at the finishing area above the mountain village by the Stiflserjoch. Everybody there is looking forward to happy finishers, emotional moments and a legendary pasta party. Thore Schölermann, speaker and brand ambassador of the Volkswagen R, will give some celebrity assistance to the presenters hosting the event at the finishing line.



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Volkswagen R will send two big names of the trail running community to compete: **Florian Reichert** and **Sebastian Hallmann** from Germany will run as a team Volkswagen R and be one of the favorite teams in the men's category. In the women's category the internationally successful runners **Eli Anne Dvergsdal (NOR)** and **Ida Sophie Hegemann (GER)** are expected to take a leading role as a team.

The day before the last day of the TAR is going to be a DYNAFIT day for all runners and guests. Presenting partner DYNAFIT will provide a special program for all: The brand for mountain endurance sports will be on site with a truck where goodies, product news and test equipment will be offered. An ice cream booth will cater for some cool refreshment and joy as well. On the track of the mountain sprint, the brand will keep hold of the most challenging moments with a professional photo-box.

Heinrich Albert: *„This year, we are looking forward to welcoming our runners, partners, friends and supporters to the Transalpine Run more than ever. We are so happy, that we can go on with the event as planned. We have an extensive hygiene and safety concept on the way, and as an experienced event agency, we can act flexibly according to the current situation. We are proud that we can count on the assistance of our unique TAR family as well as on our partners DYNAFIT and Volkswagen R and are looking forward to a joint trail week over the Alps.“*

#### **Covering the Transalpine Run 2021**

Media representatives who want to experience the DYNAFIT Transalpine Run 2021 powered by Volkswagen R as a spectator on site or like to be informed via newsletter, please contact Maria von Kirschbaum. [maria@geschwisterzack-pr.de](mailto:maria@geschwisterzack-pr.de). There are public viewing areas and press rooms for journalists at all venues.

For more information on the DYNAFIT Transalpine Run powered by Volkswagen R and this year's course please visit [transalpine-run.com](http://transalpine-run.com) or check out the [Transalpine Run 2021 Teaser](#).

#### **Press Contact**

Maria von Kirschbaum | Geschwister Zack PR  
T +49 (0) 171 6566964  
E [maria@geschwisterzack-pr.de](mailto:maria@geschwisterzack-pr.de)

